

# ORDER FORM

## The 2008 Federal Media & Market Study:

Access and cross-tabulate data in order to inform your company's marketing to the federal government. The data from this unique syndicated study, and online tool that lets users cross-tabulate data at their convenience, will help you target the right audience and maximize media effectiveness based on actual usage.

## The tool provides access to:

- ✓ Media usage and habits across more than 30 print publications, more than 30 Web sites, e-newsletters, blogs, Webinars, podcasts and RSS feeds
- ✓ Separate media habits of Washington, D.C. area respondents such as local dailies, newsweeklies and radio
- ✓ Purchase area and job functions, such as accounting, budgeting and finance; communications; energy and environment; engineering, human resources; and IT, among others
- ✓ Demographics including age, gender, education and grade/rank

		<b>FAX TO: 703-378-2318</b>	
		<b>ATTN: FEDERAL MEDIA &amp; MARKETING STUDY ONLINE DATA ACCESS TOOL</b>	
<b>PLEASE SEND:</b>	<input checked="" type="checkbox"/>	<b>2008 FEDERAL MEDIA &amp; MARKETING STUDY ONLINE DATA ACCESS TOOL</b>	<b>\$3,500</b>
<b>BILLING INFORMATION</b>			
CONTACT NAME: _____			
COMPANY: _____			
ADDRESS: _____			
CITY/STATE/ZIP: _____			
PHONE/FAX: _____			
E-MAIL ADDRESS: _____			
<b>PAYMENT INFORMATION</b>			
<b>(DUE AT ORDER)</b>			
CHECK #:		_____	PURCHASE ORDER #: _____
CREDIT CARD TYPE:	<input type="checkbox"/> VISA	<input type="checkbox"/> AMERICAN EXPRESS	
	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> DISCOVER	
CARD NUMBER:	_____	EXPIRATION DATE:	_____
NAME ON CARD: _____			
SIGNATURE: _____			
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