

Federal Media & Marketing Study

Agency Marketing Reports

ORDER FORM



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This popular syndicated study combines actual media usage of mid- to senior-level federal decision-makers with their demographics, job function and purchasing habits. Survey responses from more than 3,000 decision-makers highlight their media usage spanning print, broadcast, social, mobile and online.

AGENCY-BASED MARKETING REPORTS

Market Connections now offers federal marketers a quick and easy way to get agency specific marketing data to assist with their account-based marketing needs. Agency marketing reports provide the background you need to make informed decisions about where to spend your content marketing and advertising dollars by fully understanding where your target audience spends most of their time. The library of reports will provide what you need to know for media buying, advertising and overall strategy decisions for the most popular categories.

BENEFITS:

- **Audience-specific:** Detailed information on the specific audience you are interested in reaching
- **Ready-made** reports for quick and easy access (the slicing and dicing has been done for you)
- **Budget-friendly** reports of only the data you need, at a reasonable fee.

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	Check #		Purchase Order #	
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Card Number/ Expiration Date	Market Connections will call for information			
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