

# 2018 Dashboard Subscription including Federal Media & Marketing Study

ORDER FORM



**PLEASE FILL OUT THE FORM BELOW AND EMAIL TO ROBIN OWENS AT  
RobinO@MarketConnectionsInc.com**

## DASHBOARD INCLUDES

- **2018 Federal Media & Marketing Study Results** – Canned reports and customizable data runs from our popular syndicated study. The study combines actual media usage of mid- to senior-level federal decision-makers with their demographics, job function and purchasing habits. Survey responses from more than 3,000 decision-makers highlight their media usage spanning print, broadcast, social, mobile and online
  - **Media Usage** - 50+ publications, 100+ websites and mobile sites; 15+ social sites; differences inside the Beltway vs. outside
  - **Time Spent Accessing Content** - How much time do government employees spend accessing content online, watching TV, listening to the radio and reading e-newsletters?
  - **Confidence in News Reported by Media Sources** – How confident is your market segment in the news reported by media source? If advertising, should you consider whether it will affect how they view you?
- **Additional Federal Market Studies** – Results from Market Connections biennial studies including Federal Content Marketing Review, Federal Government Contractor and regular PulsePolls™ taken of the public-sector
- **Updated Data** – (As available) Subscribers will be provided with updated data refreshes, as they become available

<b>PLEASE SEND:</b>	<input type="checkbox"/> \$4,995 <i>through Nov. 30, 2018</i>	<b>2018 Market Connections Dashboard Subscription including Federal Media &amp; Marketing Study data</b>
	<input type="checkbox"/> \$5,250 <i>after Nov. 30 2018</i>	

## BILLING INFORMATION

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## PAYMENT INFORMATION (due at order)

	Check #		Purchase Order #	
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Card Number/ Expiration Date	Market Connections will call for information			
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