

# Dramatic Government Event Cutbacks and Implications

Government Event Attendance PulsePoll™



Since November 2012, agency plans for attending events have changed dramatically.

2013 PLANS	2012 PLANS
<b>72%</b> ATTEND FEWER	<b>↑89%</b>
<b>14%</b> ATTEND ABOUT THE SAME	<b>↓48%</b>
<b>12%</b> DO NOT KNOW AT THIS TIME	<b>↓59%</b>
<b>3%</b> ATTEND MORE	<b>↓40%</b>

## Contractor Plans for Hosting, Speaking, Sponsoring and Exhibiting

Participation Level	HOSTING	SPEAKING	SPONSORING	EXHIBITING
MORE	<b>11%</b>	<b>6%</b>	<b>6%</b>	<b>17%</b>
LESS	<b>31%</b>	<b>44%</b>	<b>50%</b>	<b>14%</b>
ABOUT THE SAME	<b>32%</b>	<b>31%</b>	<b>30%</b>	<b>44%</b>
DO NOT KNOW AT THIS TIME	<b>28%</b>	<b>19%</b>	<b>15%</b>	<b>25%</b>

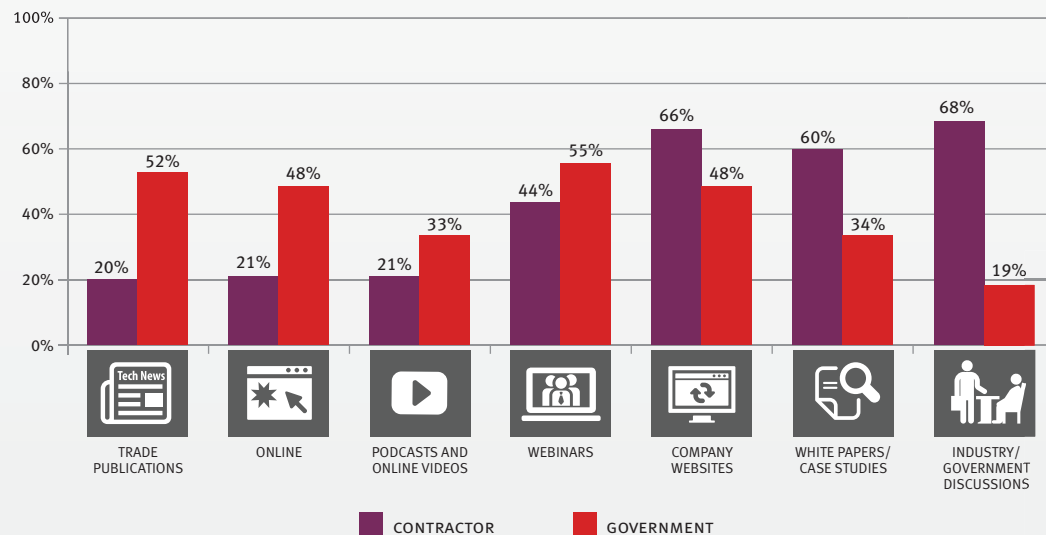


More than half of agencies are hosting fewer events, and nearly one-third are undecided about their event plans.

**57%** HOSTING FEWER EVENTS

- 3%** HOST MORE
- 9%** HOST ABOUT THE SAME
- 31%** DON'T KNOW AT THIS TIME

Contractors and government have differing opinions about how government will get information and training in light of budget, travel and event restrictions.



More than three-quarters agree that industry will need to become more creative to inform and educate the government customer.

**77%** FEDERAL WORKERS | **91%** CONTRACTORS



More than two-thirds believe collaboration between government and industry will be negatively affected.

**68%** FEDERAL WORKERS | **72%** CONTRACTORS

Two-thirds believe innovation *within* government will be negatively affected.

**68%** FEDERAL WORKERS | **65%** CONTRACTORS

Two-thirds believe collaboration *within* government will be negatively affected.

**68%** FEDERAL WORKERS | **61%** CONTRACTORS



Two-thirds agree, it will be difficult for government to maintain best practices.

**66%** FEDERAL WORKERS | **62%** CONTRACTORS



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